

The Southwestern Association of Criminal Justice
Arkansas • Arizona • Colorado • New Mexico • Oklahoma • Texas

SWACJ Web Page: www.swacj.org

E-Mail: swacj.org@gmail.com

Dear Vendor/Advertiser:

The Annual Meeting of the Southwestern Association of Criminal Justice will be held Thursday, September 29th through Saturday, October 1st, 2011 at the Hilton College Station & Conference Center in Bryan, Texas. The Southwestern Association of Criminal Justice is a regional organization consisting of numerous criminal justice/criminologist educators, practitioners and researchers. We want you to reach this customer base with a vendor and/or program advertisement.

SWACJ will make every effort to provide accessible, comfortable and visible exhibit space for you to display your products at our Annual Meeting. The Exhibit Table Reservation Form details deadlines and fees for acquiring table exhibit space. All exhibit reservation functions/negotiations are handled by the President George Eichenberg. The table exhibit fees include:

- 6' table
- Two chairs
- Name badges for all attendees
- One program per exhibitor
- One professionally drawn sign/placard identifying your company
- Two lunch tickets for the Plenary Lunch on Friday.

Dr. Eichenberg can be contacted at EICHENBERG@tarleton.edu or 254-968-9031

DATES AND HOURS OF EXHIBITION

Thursday, September 29th 1:00 pm - 5:00 pm
Friday, September 30th 8:30 am - 5:00 pm
Saturday, October 1st 8:30 am - 11:00 am

EXHIBITORS' SET-UP TIME

Table spaces will be ready for exhibitors to arrange their displays at 11:00 a.m., Thursday, September 29th.

DISMANTLING

All exhibit material must be packed and removed from the exhibit area by 12 noon, Saturday, October 1st.

TABLE EQUIPMENT

Each table will also be supplied with one 6' draped table, two chairs, and an identification name sign showing company name and table number.

ADVERTISING

We would also encourage you to place an ad in the *ANNUAL MEETING PROGRAM*. Even if you are unable to exhibit this year, you can still reach the program participants through this medium. You also have the option of sending us *ADVERTISING INSERTS* to be placed in the meeting bags. **Please note that the deadline to have the inserts sent to our office is a hard deadline. We need to do this to allow time to get them in the bags.** The reservation form details the fees and deadlines for program advertisements. The printed program is distributed to all those who register for the meetings.

SWACJ's objective is to bring together a multi-disciplinary forum fostering criminological study, research and education. To facilitate the objective, SWACJ also publishes these items on a regular basis:

THE SOUTHWESTERN REGION NEWSLETTER -- the official newsletter of SWACJ. It is published and distributed to all SWACJ members and affiliates three times a year. It contains information about SWACJ, the Academy of Criminal Justice Sciences, news events and covers matters of interest associated with the study and practice of criminal justice and criminology.

THE SOUTHWEST JOURNAL OF CRIMINAL JUSTICE – a peer reviewed official journal published online and freely available to all SWACJ members and the public three times each year.

THE SPECIAL CONFERENCE EDITION OF THE SOUTHWEST JOURNAL OF CRIMINAL JUSTICE – is an annual peer reviewed edition of the journal with a special editor. It is comprised of papers presented at the annual SWACJ conference.

We would like to invite you to advertise in one or more of these publications. Please see the Advertising Rate Sheet.

The Annual Meeting of the Southwestern Association of Criminal Justice provides you with an exciting opportunity to contact the individuals who are at the cutting edge of criminology and criminal justice. We expect the meeting to be a huge success and invite you to join with us.

Thank you for your support of the Southwestern Association of Criminal Justice.

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ADVERTISING AND EXHIBIT TABLE RESERVATION FORM

September 29 – October 1st, 2011 The Hilton College Station & Conference Center in Bryan, Texas

From: _____ **Phone:** _____ **E-Mail** _____

Table Reservation: (*Due on or before August 1st*). Indicate how you would like your table sign to read:
 *Please send vendor badge names to swacj.org@gmail.com

\$500.00 Each Table	
\$300.00 Half Table	

Program Advertising: (*Ads due on or before August 15th*). Send copy and/or art in MS-Word, bitmap, or jpeg format to swacj.org@gmail.com (width x length of ad)

\$250.00 Full page, with table (4 1/2" x 7")	
\$150.00 Half page, with table (4 1/2" x 3 1/2")	
\$300.00 Full page, without table (4 1/2" x 7")	
\$175.00 Half page, without table (4 1/2" x 3 1/2")	
\$450.00 Inside front cover (4 1/2" x 7")	
\$400.00 Inside back cover (4 1/2" x 7")	
\$50.00 Received after due date	

Meeting Packet Inserts: (*Inserts due on or before September 10th*) 250 copies sent to address below. Anything received after September 10th will not be included in the meeting bag. If you cannot get them to us by September 10th please email swacj.org@gmail.com to check if any other options are available.

\$150.00 With table	
\$200.00 Without table	

TOTAL DUE:	
Method of Payment (check one)	
<input type="checkbox"/> Send Invoice	
<input type="checkbox"/> Check Enclosed	

Advertisements, inserts and exhibit space cannot be secured until payment in full is received. **Program advertisement and exhibit space will be determined by the date on which your request and payment is received.** An invoice will be provided on request. **Cancellation deadline is September 10.**

Make Checks to Southwestern Association of Criminal Justice
 Mail form to:
 Christine Nix, Assistant Professor
 Criminal Justice Program Coordinator
 University of Mary Hardin Baylor
 UMHB Box 8014 900 College Street
 Belton, Texas 76513

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2011 ADVERTISING RATE SHEET

Newsletter

THE SOUTHWESTERN REGION NEWSLETTER

January/February, April/May, August/September

Deadlines for each issue above is as follows: Dec. 15th (Jan/Feb), Mar. 15th (Apr/May), Jul. 15th (Aug/Sep)

Please send your ad or any questions to swacj.org@gmail.com

Full Page (7-1/2" x 10") \$300.00

Half Page (7-1/2" x 5") \$225.00

Two Pages \$450.00

Text Only Ads (250 words maximum, no logos) \$175.00

Triannual Journal

THE SOUTHWEST JOURNAL OF CRIMINAL JUSTICE

For advertising information, please contact: Roger Enriquez, Editor (swjcyj@utsa.edu)

ANNUAL MEETING PROGRAM

Deadline: August 15th

Inside Front Cover \$450.00

Inside Back Cover \$400.00

Program Ad – Full Page/Table \$250.00

Program Ad – Full Page/Without Table \$300.00

Program Ad – Half Page/Table \$150.00

Program Ad – Half Page/Without Table \$175.00

All annual meeting program advertisements need to be in one of the following formats: MS-Word, bitmap, or jpeg, emailed to swacj.org@gmail.com.

Payment is to be made to: The Southwestern Association of Criminal Justice

Mail to:

Christine Nix, Assistant Professor

Criminal Justice Program Coordinator

University of Mary Hardin Baylor

UMHB Box 8014 900 College Street

Belton, Texas 76513